CHILE

FLAG



FACTS AND STATISTICS

- Location: Southern South America, bordering the South Pacific Ocean, between Argentina and Peru
- Capital: Santiago
- **Population:** 17,363,894 (July 2018 est.)
- Ethnic Groups: white and white-Amerindian 95%, Amerindian 3%, other 2%
- Religions: Roman Catholic 89%, Protestant 11%, Jewish NEGL%
- Spanish is the official language of Chile.
- There are also quite a few indigenous languages such as Mapudungun (spoken between the Itata and Tolten rivers) and Aymara (spoken in the mountains of the north).

CHILEAN CULTURE & SOCIETY

Religion

- Most Chileans are Roman Catholics.
- Religion has played a large role in defining social and political life.
- Religious instruction in public schools is almost exclusively Roman Catholic.
- Abortion is actually illegal due to the influence of the Church.
- Divorce was illegal until 2004.
- Most national holidays are religious in nature.
- Chileans of more mature generations still celebrate their saint's day as much as they do their own birthday.



The Role of the Family

- The family occupies a central role in Chilean life.
- Extended families are very close and will frequently congregate for major occasions and celebrations.
- Family and business are intertwined to the extent that nepotism is seen as a positive concept.
- Many small firms will be 100% family run.



Class Structure

- Chilean history has had a large influence on modern day class lines.
- Generally speaking, class is drawn along financial lines.
- Today's wealthiest class are more or less the same land owning families of before.
- A middle class has developed of late and now accounts for nearly a half of the population.
- Classes are fluid and it is possible to move either upwards or downwards depending on your salary.

Social Profiling

- Due to class structures it is commonplace for people to try and deduce another's position in the social rank.
- This is primarily done through external appearances, i.e. dress, etc.
- As a result they present themselves in the best possible way.

ETIQUETTE AND MANNERS IN CHILE

Meeting & Greeting

- Men will usually shake hands.
- Women generally pat each other on the right forearm or shoulder.
- These are always accompanied by the appropriate greeting for the time of day "buenos dias" (good morning), "buenas tardes" (good afternoon) or "buenas noches" (good evening).
- Between friends and family things will relax and become more unreserved men may embrace and energetically pat each other on the back whilst women will kiss once on the right cheek.
- Always let your Chilean counterpart progress to this stage of formality.
- Like many South Americans, Chileans use both their maternal and paternal surnames. The father's surname is listed first and is the one used in conversation.
- If you know of any titles always try to use them.
- If no title exists then simply use "Senor" (male) or "Senora" (female) followed by the surname.
- When addressing older people with whom you have a personal relationship, who may be referred to as "don" (male) or "dona" (female) with their first name.
- First names are used between close friends wait until invited to move to a first name basis.



Gift Giving Etiquette

Some general etiquette guidelines include:

- If invited to a Chilean's home, take sweets/chocolates or wine for the hostess.
- Send flowers in advance.
- Do not give yellow roses as they indicate contempt.
- Do not give purple or black flowers as they symbolize death.
- Do not give scissors or knives as they indicate you want to sever the relationship.
- For a young girl's 15th birthday, a gift of gold jewellery is the norm.
- Gifts are opened when received.

Dining Etiquette

- Dining etiquette can be quite formal in Chile.
- As a general rule, observe and follow if ever unsure.
- Here are some basic dining etiquette guidelines:
- When sitting wait to be shown to your place.
- Women sit before men.
- The hostess invites people to eat.
- Keep your hands visible when eating. Keep your wrists resting on the edge of the table.
- Always use utensils to eat.
- Avoid speaking with eating utensils in your hands.
- It is considered polite to finish everything on your plate.
- Wait for a toast to be made before taking the first sip of your drink.
- The host makes the first toast.
- The most common toast is "Salud!"
- When you lift your glass, look at the person being toasted.
- Pour wine with the right hand only.